

Alex Frederick lived most of his childhood here in Washington. He was 11 years old when his parents Jeff and Allyson relocated here from New York. During his youth he and his father spent quality time together working to build their family home. Alex did not attend traditional high school but was homeschooled by his mother and graduated in 2000 at the age of 17. After graduating he began working for Toby Hancock, owner of Indiana Forms & Labels/stickersandmore.com. His position was full time as a sales and customer service representative. At the age of twenty and although he was gaining much needed experience working, Alex decided to attend Vincennes University College, and studied Business Administration.

Not to long after he completed the Business Administration program at VU he decided he was tired of the “small town” and moved to Los Angeles, CA to attend both a private design school and Long Beach Community College. After six months of classes and through his school connections he was hired as a designer for an interior and party planning business. It did not take Alex long to understand how important his family and small home town were to him. He comments, “I soon got extremely worn out and realized that family is the most important thing in one’s life”.

During 2007 Alex moved back to Washington. His former boss, Toby, called him immediately, hired him again and this time as Art Director for the stickersandmore.com business. This position allowed Alex to utilize his recent experience and education. Along with his full time employment he finds time to assist businesses in the community with freelance web design and custom marketing projects.

Alex says, “If someone moves back to Washington it’s because they have family ties here, I expect great things for this community, Indiana Forms and Labels/stickersandmore.com are constantly growing and with I-69 it will bring even more business to Washington”.

*This article is sponsored by the Daviess County Economic Development Foundation, Inc. “The Daviess County Economic Development Corporation is committed to enhancing the business climate and moving positive initiatives to the forefront.”*

*“Today is yesterday’s pupil.” Benjamin Franklin*